

Introducing Eduventures' Pre-Feasibility Study



Are you in need of an alternative to a full feasibility study?

Does your development office want to test messages in preparation for a feasibility study?

Are your gift officers eager to strengthen relationships with top prospects and donors?

Do you want to ensure limited resources are used effectively?

The Pre-Feasibility Study Is A High-Impact and Cost-Effective Way to Determine How Best to Engage Your Top Prospects

- ❖ Hone your case for support
- ❖ Build a realistic campaign table
- ❖ Develop targeted engagement strategies for individual donors and prospects
- ❖ Obtain a third-party perspective on the intentions and perceptions of your high-level donors and prospects



**The right investment.
The right information.**

To learn more about conducting this study on your campus please contact Molly Reynolds at mreynolds@eduventures.com or 617-512-6439.

Eduventures is the industry leader in research and consulting for higher education and currently works with over 300 colleges and universities nationwide. For more information, visit www.eduventures.com.